



2025 THROWBACK HUSKY HUSTLE



24TH ANNUAL 5K RUN & WALK

HCU Husky Hustle

February 22, 2025

The HCU Alumni Association will host its 24th Annual Husky Hustle 5K Fun Run & Walk. Students, faculty, staff, alumni, and members of the community are welcome to participate in the event.

Top Dawg | \$5,000

Listed as Presenting Sponsor - Logo / Name on Shirts
10 Complimentary Race Entries (includes t-shirts)

10 Complimentary game day tickets (Feb.: basketball) + recognition at the game
Recognition on social media, website and in weekly e-newsletter
Table for Promotion at Post-Race Party (upon request)

Big Dawg | \$2,500

Prominent Sponsor Logo Placement on Shirts
5 Complimentary Race Entries (includes t-shirts)

5 Complimentary game day tickets (Feb.: basketball) + recognition at the game
Recognition on social media, website and in weekly e-newsletter
Table for Promotion at Post-Race Party (upon request)

Blue Sponsor | \$1,000

Sponsor logo / Name on Shirts
4 Complimentary Race Entries (includes t-shirts)

Recognition on social media, website, in weekly e-newsletter, and at the game on race day (included in script)
Table for Promotion at Post-Race Party (upon request)

Bright White Sponsor | \$500

Sponsor logo / Name on Shirts
3 Complimentary Race Entries (includes t-shirts)

Recognition on social media, website and in weekly e-newsletter
Table for Promotion at Post-Race Party (upon request)

Orange Sponsor | \$300

Sponsor logo / Name on Shirts
2 Complimentary Race Entries (includes t-shirts)

Recognition on website and in weekly e-newsletter
Table for Promotion at Post-Race Party (upon request)